

Host Your Own Great Winter Weather Party



The Great Winter
Weather Party



Every year the winter season brings guests like ice, snow and chill to visit towns and cities across the country. However, many families are not ready to properly greet these guests when they arrive. With these simple tips, FLASH makes it easy to throw your own Great Winter Weather Party to help ensure families in your area are ready to face winter's frosty visitors.

Timing is Everything

Winter offers a number of opportunities for celebrating, any of which you can take advantage in order to throw your own Great Winter Weather Party. Consider the calendar and weather events below as great opportunities to remind residents of the importance of winter weather preparedness.

Calendar Event	Date
Hanukkah	12/8-16/2011
First Day of Winter	12/21/2011
Christmas Eve	12/24/2011
Christmas Day	12/25/2011
New Year's Day	1/1/2012
Ground Hog's Day	2/2/2012
Super Bowl Sunday	2/5/2012
Valentine's Day	2/14/2012
1 st Day of Spring	3/21/2012

Weather Events and Other Opportunities

First Snow
First Deep Freeze
First Ice Storm
All Extreme Weather Events
Local Meetings and Community

Enlist Outside Support

You don't have to host a Great Winter Weather party on your own. Find local organizations, businesses, churches, media outlets or others that can help spread the word about winter weather preparedness and safety. Some options you may consider include:

- ❁ Boy and Girl Scout Troops
- ❁ Churches and Religious Groups
- ❁ Civic Organizations
- ❁ Homeowners' Associations
- ❁ Local Businesses
- ❁ Local Newspapers, Radio or Television Stations
- ❁ Volunteer Organizations
- ❁ Schools
- ❁ Others!

Location, Location, Location

There are many places for you to post information about the Great Winter Weather Party so families in your community know just what to do to get ready. Consider the following locations for your Great Winter Weather Party. These resources can be found in the [Host a Party](#) section of the Great Winter Weather Party website:

☼ Websites

- Local government
- Local business and civic organizations
- Church and Church Organizations
- Homeowners' Associations
- Volunteer Organizations
- Schools

☼ Local Media

- Newspapers
- Radio Stations
- Television Stations
- Cable TV Public Access Community Calendars
- Local Online News Sources (i.e. Patch.com)

☼ Community Bulletin Boards

- Grocery Stores
- Community Centers
- Schools
- Libraries

☼ Others

- Church Bulletins
- School Newspapers/PTO Communications

With these tips and the available tools, you should be well on your way to planning the party of the year. If you have any questions, please feel free to email us at info@greatwinterweatherparty.org.

